

CONTRACT

WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

<u>Contract / Revision</u> 344808 /		<u>Alt Order #</u>
<u>Product</u> Political		
<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Estimate #</u> 2297	
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/30/12 / 11/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCAU	<u>Account Executive</u> Aaron Zeligson	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 25779		<u>Advertiser Ref</u> 19078

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCAU	10/31/12	11/05/12	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F		:30			NM	5	\$900.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				4	\$175.00			
	Week:	11/05/12	11/11/12	M-----				1	\$200.00			
N 2	WCAU	10/31/12	11/05/12	6A-7A M-F	6A-7A M-F		:30			NM	7	\$4,100.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				6	\$600.00			
	Week:	11/05/12	11/11/12	M-----				1	\$500.00			
N 3	WCAU	10/31/12	11/05/12	7A-9A TODAY SHOW	7A-9A M-F		:30			NM	11	\$12,475.00
		CDR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				6	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	WCAU	10/29/12-11/04/12	7A-9A TODAY SHOW	7A-9A M-F	---WThF---	:30		\$1,500.00	NM		
	See MG 3.9,3.10,3.11,3.12											
	NA-NOT AVAILABLE											
	9	WCAU	11/03/12-11/03/12	1130P-1A SNL	1130P-1A SAT	-----Sa--	:30		\$1,200.00	NM		
	Ⓜ MG for 27.1,3.4											
	10	WCAU	11/04/12-11/04/12	8-10A SUNDAY	758A-956A SUND	-----Su	:30		\$375.00	NM		
	Ⓜ MG for 27.1,3.4											
	11	WCAU	11/02/12-11/02/12	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F	-----F----	:30		\$175.00	NM		
	Ⓜ MG for 27.1,3.4											
	12	WCAU	11/03/12-11/03/12	6A-7A SATURDAY	6A-7A SA	-----Sa--	:30		\$225.00	NM		
	Ⓜ MG for 27.1,3.4											
	Week:	11/05/12	11/11/12	M-----				2	\$1,500.00			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Product</u> Political	<u>Estimate #</u> 2297
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/30/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 4	WCAU	11/05/12	11/05/12	9A-10A TODAY SHOW 2	9A-10A M-F		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	CDR	11/05/12	11/11/12	M-----				2	\$525.00			
N 5	WCAU	10/31/12	11/05/12	10A-11A TODAY SHOW 3	10A-11A M-F		:30			NM	6	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	CDR	10/29/12	11/04/12	--WTF--				4	\$425.00			
	Week:	11/05/12	11/11/12	M-----				2	\$425.00			
N 6	WCAU	10/31/12	11/05/12	11A-12P NBC10 NEWS@11	11A-12P		:30			NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	CDR	10/29/12	11/04/12	--WTF--				8	\$250.00			
	Week:	11/05/12	11/11/12	M-----				2	\$250.00			
N 7	WCAU	10/31/12	11/05/12	12-1P JEFF PROBST SHOW	12P-1P		:30			NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	LUR	10/29/12	11/04/12	--WTF--				8	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	WCAU	10/29/12-11/04/12	12-1P JEFF PROBST SHOW 12P-1P		---WThF----	:30		\$125.00	NM		
		See MG 7.11										
		DNA-NEWS SPL REPORT										
	11	WCAU	11/05/12-11/05/12	12-1P JEFF PROBST SHOW 12P-1P		M-----	:30		\$125.00	NM		
		MG for 7.6 11/02										
	Week:	11/05/12	11/11/12	M-----				2	\$125.00			
N 8	WCAU	10/31/12	11/05/12	1P-2P DAYS	1P-2P M-F		:30			NM	8	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	CDR	10/29/12	11/04/12	--WTF--				6	\$375.00			
	Week:	11/05/12	11/11/12	M-----				2	\$375.00			
N 9	WCAU	10/31/12	11/05/12	2-3P STEVE HARVEY TALK	2P-3P		:30			NM	9	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	CDR	10/29/12	11/04/12	--WTF--				7	\$225.00			
	Week:	11/05/12	11/11/12	M-----				2	\$225.00			
N 10	WCAU	10/31/12	11/05/12	3P-4P M-F ELLEN	3P-4P M-F		:30			NM	7	\$5,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	CDR	10/29/12	11/04/12	--WTF--				6	\$775.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WCAU	10/29/12-11/04/12	3P-4P M-F ELLEN		---WThF----	:30		\$775.00	NM		
		See MG 46.3,46.4,46.5,46.6,46.7,46.8,46.9,46.10										
		DNA-NEWS SPL REPORT										
	Week:	11/05/12	11/11/12	M-----				2	\$775.00			

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FOR NBCE CONTRACTS:

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<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/30/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	WCAU	10/31/12	11/05/12	4P-5P NBC10 NEWS	4-5P M-F		:30			NM	9	\$3,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	--WTF--				8	\$400.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		3	WCAU	10/29/12-11/04/12	4P-5P NBC10 NEWS	4-5P M-F	---WThF----	:30	\$400.00	NM		
		See MG 11.11,11.12										
		DNA-NEWS SPL REPORT										
		9	WCAU	10/29/12-11/04/12	4P-5P NBC10 NEWS	4-5P M-F	---WThF----	:30	\$400.00	NM		
		See MG 11.11,11.12										
		DNA-NEWS SPL REPORT										
		11	WCAU	11/02/12-11/02/12	3P-4P M-F ELLEN	3P-4P M-F	-----F----	:30	\$775.00	NM		
		Ⓜ See MG 46.3,46.4,46.5,46.6,46.7,46.8,46.9,46.10										
		DNA-NEWS SPL REPORT										
		12	WCAU	11/02/12-11/04/12	VARIOUS/ OVERNIGHT	2a-5a M-SU	-----FSaSu	:30	\$25.00	NM		
		Ⓜ MG for 11.9,11.3										
		Week:	11/05/12	11/11/12	M-----			2	\$400.00			
N 12	WCAU	10/31/12	11/05/12	5-6P NBC10 NEWS @ 5	M-F 5-6P M-F		:30			NM	6	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	--WTF--				4	\$950.00			
		Week:	11/05/12	11/11/12	M-----			2	\$950.00			
N 13	WCAU	10/31/12	11/02/12	6P-630P NBC10 NEWS	6P-630P M-F		:30			NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	--WTF--				2	\$1,150.00			
N 14	WCAU	10/31/12	11/05/12	7P-730P M-F	7P-730P M-F		:30			NM	3	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	--WTF--				2	\$1,150.00			
		Week:	11/05/12	11/11/12	M-----			1	\$1,150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		3	WCAU	11/05/12-11/11/12	7P-730P M-F	7P-730P M-F	M-----	:30	\$1,150.00	NM		
		See MG 14.4										
		PREEMPT-PROGRAM CHANGE										
		4	WCAU	11/05/12-11/11/12	7-730P NIGHTLY NEWS	7P-725P	MTuWThFSaSu	:30	\$1,150.00	NM		
		Ⓜ MG for 14.3 11/05										
N 15	WCAU	10/31/12	11/05/12	730P-8P M-F	730P-8P M-F		:30			NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	--WTF--				2	\$1,300.00			
		Week:	11/05/12	11/11/12	M-----			1	\$1,300.00			
N 16	WCAU	11/02/12	11/02/12	9-10P FRI GRIMM	9P-10P		:30			NM	2	\$5,800.00
		LUR										

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<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Product</u> Political	<u>Estimate #</u> 2297
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/30/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				2	\$2,900.00			
N 17	WCAU	11/02/12	11/02/12	10-11P DATELINE NBC	10P-11P		:30			NM	2	\$8,000.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				2	\$4,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WCAU	10/29/12-11/04/12		10-11P DATELINE NBC	10P-11P	-----F----	:30		\$4,000.00	NM		
See MG 17.3												
PREEMPT-PROGRAM CHANGE												
2	WCAU	10/29/12-11/04/12		10-11P DATELINE NBC	10P-11P	-----F----	:30		\$4,000.00	NM		
See MG 17.4												
PREEMPT-PROGRAM CHANGE												
3	WCAU	10/29/12-11/04/12		F 10-11P GRIMM	10-11P GRIMM	-----F----	:30		\$4,000.00	NM		
Ⓜ	MG for 17.1 11/02											
4	WCAU	10/29/12-11/04/12		F 10-11P REVOLUTION	10-11P REVOLUT	-----F----	:30		\$4,000.00	NM		
Ⓜ	MG for 17.2 11/02											
N 18	WCAU	10/31/12	10/31/12	10-11P WED CHICAGO FIRE	10P-11P		:30			NM	1	\$4,000.00
LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$4,000.00			
N 19	WCAU	11/01/12	11/01/12	8-9P 30 ROCK/UP ALL NIGH	8P-9P		:30			NM	4	\$15,000.00
LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				2	\$3,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WCAU	10/29/12-11/04/12		8-9P 30 ROCK/UP ALL NIGH	8P-9P	----Th-----	:30		\$3,000.00	NM		
See MG 19.3,19.4,19.5,19.6												
PREEMPT-PROGRAM CHANGE												
2	WCAU	10/29/12-11/04/12		8-9P 30 ROCK/UP ALL NIGH	8P-9P	----Th-----	:30		\$3,000.00	NM		
See MG 19.3,19.4,19.5,19.6												
PREEMPT-PROGRAM CHANGE												
3	WCAU	10/29/12-11/04/12		8-9P TH PRIME	8-9P THU	----Th-----	:30		\$3,000.00	NM		
Ⓜ	MG for 19.1,20.1,20.2,19.2											
4	WCAU	10/29/12-11/04/12		8-9P TH PRIME	8-9P THU	----Th-----	:30		\$3,000.00	NM		
Ⓜ	MG for 19.1,20.1,20.2,19.2											
5	WCAU	10/29/12-11/04/12		9-10P TH	9-10P TH	----Th-----	:30		\$4,500.00	NM		
Ⓜ	MG for 19.1,20.1,20.2,19.2											
6	WCAU	10/29/12-11/04/12		9-10P TH	9-10P TH	----Th-----	:30		\$4,500.00	NM		
Ⓜ	MG for 19.1,20.1,20.2,19.2											
N 20	WCAU	11/01/12	11/01/12	9-10P THE OFFICE/PARKS	8P-10P		:30			NM	0	\$0.00
LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				2	\$4,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

<u>Contract / Revision</u> 344808 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Product</u> Political	<u>Estimate #</u> 2297
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/30/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	10/29/12-11/04/12	9-10P THE OFFICE/PARKS&9P-10P	9P-10P	----Th----	:30		\$4,500.00	NM		
			See MG 19.3,19.4,19.5,19.6 PREEMPT-PROGRAM CHANGE									
	2	WCAU	10/29/12-11/04/12	9-10P THE OFFICE/PARKS&9P-10P	9P-10P	----Th----	:30		\$4,500.00	NM		
			See MG 19.3,19.4,19.5,19.6 PREEMPT-PROGRAM CHANGE									
N 21	WCAU	11/05/12	11/05/12	8-10P MO THE VOICE	8P-10P		:30			NM	1	\$8,000.00
	LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$8,000.00			
N 22	WCAU	10/31/12	11/02/12	11-1135P M-F LATE NEWS	11P-1135P		:30			NM	3	\$7,200.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				3	\$2,400.00			
N 23	WCAU	11/05/12	11/05/12	11-1135P M-F LATE NEWS	11P-1135P		:30			NM	5	\$2,375.00
	LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$2,400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	11/05/12-11/11/12	11-1135P M-F LATE NEWS	11P-1135P	M-----	:30		\$2,400.00	NM		
			See MG 23.2,23.3,23.4,23.5,23.6 PREEMPT									
	2	WCAU	11/06/12-11/06/12	6A-7A M-F	6A-7A M-F	-Tu-----	:30		\$850.00	NM		
	Ⓜ	MG for 23.1 11/05										
	3	WCAU	11/06/12-11/06/12	6A-7A M-F	6A-7A M-F	-Tu-----	:30		\$850.00	NM		
	Ⓜ	MG for 23.1 11/05										
	4	WCAU	11/06/12-11/06/12	12-1P JEFF PROBST SHOW	12P-1P	-Tu-----	:30		\$225.00	NM		
	Ⓜ	MG for 23.1 11/05										
	5	WCAU	11/06/12-11/06/12	2-3P STEVE HARVEY TALK	2P-3P	-Tu-----	:30		\$225.00	NM		
	Ⓜ	MG for 23.1 11/05										
	6	WCAU	11/06/12-11/06/12	2-3P STEVE HARVEY TALK	2P-3P	-Tu-----	:30		\$225.00	NM		
	Ⓜ	MG for 23.1 11/05										
N 24	WCAU	11/03/12	11/03/12	7A-9A SATURDAY	7A-9A SA		:30			NM	2	\$1,300.00
	LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S-				2	\$650.00			
N 25	WCAU	11/03/12	11/03/12	9A-10A SATURDAY	9A-10A SA		:30			NM	1	\$450.00
	LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----S-				1	\$450.00			
N 26	WCAU	11/04/12	11/04/12	8-10A SUNDAY	758A-956A SUNDAY		:30			NM	2	\$750.00
	LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

<u>Contract / Revision</u> 344808 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Product</u> Political	<u>Estimate #</u> 2297
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/30/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$375.00			
N 27	WCAU	11/03/12	11/04/12	7-8P SAT ACCES/FOODIES	7-8P		:30			NM	0	\$0.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$475.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WCAU	10/29/12-11/04/12		7-8P SAT ACCES/FOODIES	7-8P	-----Sa--	:30		\$475.00	NM		
See MG 3.9,3.10,3.11,3.12												
NA-PGM NOT SCHEDULED												
N 28	WCAU	11/03/12	11/03/12	6A-7A SATURDAY	6A-7A SA		:30			NM	1	\$225.00
LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$225.00			
N 29	WCAU	11/03/12	11/03/12	8-9P PRIME	8P-9P		:30			NM	1	\$1,000.00
LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00			
N 30	WCAU	11/03/12	11/03/12	9-10P PRIME	9P-10P		:30			NM	1	\$1,000.00
LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WCAU	10/29/12-11/04/12		9-10P PRIME	9P-10P	-----Sa--	:30		\$1,000.00	NM		
See MG 30.2												
PREEMPT-PROGRAM CHANGE												
2	WCAU	10/29/12-11/04/12		9-10p SA NBC MOVIE	9P-10p	-----Sa--	:30		\$1,000.00	NM		
Ⓜ MG for 30.1 11/03												
N 31	WCAU	11/03/12	11/03/12	NOTRE DAME REG FTBL	230P-7P		:30			NM	1	\$1,200.00
LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,200.00			
N 32	WCAU	11/02/12	11/02/12	8-9P GO ON/GUYS WITH KI	8P-9P		:30			NM	1	\$2,600.00
LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$2,600.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WCAU	10/29/12-11/04/12		8-9P GO ON/GUYS WITH KI	8P-9P	-----F----	:30		\$2,600.00	NM		
See MG 32.2												
2	WCAU	10/29/12-11/04/12		F 8-9P PRIME	8-9P F	-----F----	:30		\$2,600.00	NM		
Ⓜ MG for 32.1 11/02												
N 33	WCAU	11/04/12	11/04/12	NFL REGULAR SEASON NC	815P-1130P		:30			NM	3	\$42,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				3	\$14,000.00			
N 34	WCAU	11/05/12	11/05/12	8-10P MO THE VOICE	8P-10P	M-----	:30	2	\$8,000.00	NM	2	\$16,000.00

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FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

Contract / Revision 344808 /		Alt Order #
Contract Dates 10/31/12 - 11/06/12	Product Political	Estimate # 2297
Advertiser OBAMA FOR AMERICA		Original Date / Revision 10/30/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 35	WCAU	11/03/12	11/03/12	NOTRE DAME REG FTBL	3P-7P	-----S-	:30	3	\$1,200.00	NM	3	\$3,600.00
N 36	WCAU	11/02/12	11/02/12	11-1135P M-F LATE NEWS	11P-1135P	----F--	:30	2	\$2,400.00	NM	2	\$4,800.00
N 37	WCAU	11/03/12	11/03/12	11-1130P LATE NEWS SAT	11-1130P	-----S-	:30	2	\$2,400.00	NM	2	\$4,800.00
N 38	WCAU	11/04/12	11/04/12	NFL LATE NEWS	11P-1205A	-----S	:30	2	\$2,000.00	NM	2	\$4,000.00
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
2 WCAU 11/04/12-11/04/12 NFL LATE NEWS 11P-1205A -----Su :30 \$2,000.00 NM												
See MG 38.3												
PREEMPT-PROGRAM CHANGE												
3 WCAU 11/04/12-11/04/12 EXTENDED LATE NEWS SU11-1235A -----Su :30 \$2,000.00 NM												
Ⓜ MG for 38.2 11/04												
N 39	WCAU	11/03/12	11/03/12	6A-7A SATURDAY	6A-7A SA	-----S-	:30	2	\$300.00	NM	2	\$600.00
N 40	WCAU	11/03/12	11/03/12	7A-9A SATURDAY	7A-9A SA	-----S-	:30	2	\$650.00	NM	2	\$1,300.00
N 41	WCAU	11/03/12	11/03/12	9A-10A SATURDAY	9A-10A SA	-----S-	:30	2	\$650.00	NM	2	\$1,300.00
N 42	WCAU	11/04/12	11/04/12	6A-8A SUNDAY	6A-8A SU	-----S	:30	2	\$175.00	NM	2	\$350.00
N 43	WCAU	11/04/12	11/04/12	8-10A SUNDAY	758A-956A SUNDAY	-----S	:30	2	\$575.00	NM	2	\$1,150.00
N 44	WCAU	11/02/12	11/05/12	3P-4P M-F ELLEN	3P-4P M-F		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 ----F-- 1 \$775.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1 WCAU 10/29/12-11/04/12 3P-4P M-F ELLEN 3P-4P M-F -----F-- :30 \$775.00 NM												
See MG 46.3,46.4,46.5,46.6,46.7,46.8,46.9,46.10												
DNA-NEWS SPL REPORT												
Week: 11/05/12 11/11/12 M----- 1 \$775.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
2 WCAU 11/05/12-11/11/12 3P-4P M-F ELLEN 3P-4P M-F M----- :30 \$775.00 NM												
Credited												
PREEMPT-DUE INVENTORY												
N 45	WCAU	11/05/12	11/05/12	10-11P REVOLUTION	10P-11P	M-----	:30	2	\$6,000.00	NM	2	\$12,000.00
N 46	WCAU	11/03/12	11/03/12	8-9P BREEDERS CUP	8P-9P	-----S-	:30	2	\$1,100.00	NM	10	\$4,425.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

Contract / Revision		Alt Order #
344808 /		
Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	Political	2297
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		10/30/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	11/03/12-11/03/12	8-9P BREEDERS CUP	8P-9P	-----Sa--	:30		\$1,100.00	NM		
	See MG 46.3,46.4,46.5,46.6,46.7,46.8,46.9,46.10											
	DNA-SPORTS OVERRUN											
	3	WCAU	11/05/12-11/05/12	VARIOUS/ OVERNIGHT	2a-5a M-SU	M-----	:30		\$25.00	NM		
	Ⓜ Credited											
	PREEMPT-DUE INVENTORY											
	4	WCAU	11/05/12-11/05/12	4P-5P NBC10 NEWS	4-5P M-F	M-----	:30		\$650.00	NM		
	Ⓜ MG for 44.1,11.11,10.3,46.1											
	5	WCAU	11/05/12-11/05/12	4P-5P NBC10 NEWS	4-5P M-F	M-----	:30		\$650.00	NM		
	Ⓜ MG for 44.1,11.11,10.3,46.1											
	6	WCAU	11/06/12-11/06/12	3P-4P M-F ELLEN	3P-4P M-F	-Tu-----	:30		\$775.00	NM		
	Ⓜ MG for 44.1,11.11,10.3,46.1											
	7	WCAU	11/06/12-11/06/12	9A-10A TODAY SHOW 2	9A-10A M-F	-Tu-----	:30		\$525.00	NM		
	Ⓜ See MG 46.11,46.12,46.13,46.14											
	NA-NOT AVAILABLE											
	8	WCAU	11/06/12-11/06/12	4P-5P NBC10 NEWS	4-5P M-F	-Tu-----	:30		\$650.00	NM		
	Ⓜ MG for 44.1,11.11,10.3,46.1											
	9	WCAU	11/05/12-11/05/12	430-5A NBC10 NEWS @ 430	430A-5A	M-----	:30		\$75.00	NM		
	Ⓜ Credited											
	PREEMPT-DUE INVENTORY											
	10	WCAU	11/05/12-11/05/12	430-5A NBC10 NEWS @ 430	430A-5A	M-----	:30		\$75.00	NM		
	Ⓜ MG for 44.1,11.11,10.3,46.1											
	11	WCAU	11/06/12-11/06/12	12-1P JEFF PROBST SHOW 12P-1P		-Tu-----	:30		\$225.00	NM		
	Ⓜ MG for 46.7 11/06											
	12	WCAU	11/06/12-11/06/12	11A-12P NBC10 NEWS@11	11A-12P	-Tu-----	:30		\$250.00	NM		
	Ⓜ MG for 46.7 11/06											
	13	WCAU	11/05/12-11/05/12	VARIOUS/ OVERNIGHT	2a-5a M-SU	M-----	:30		\$25.00	NM		
	Ⓜ MG for 46.7 11/06											
	14	WCAU	11/05/12-11/05/12	VARIOUS/ OVERNIGHT	2a-5a M-SU	M-----	:30		\$25.00	NM		
	Ⓜ MG for 46.7 11/06											
N 47	WCAU	11/03/12	11/03/12	9-11P SA NBC MOVIE	9P-11P	-----S-	:30	2	\$1,900.00	NM	2	\$3,800.00
N 48	WCAU	11/03/12	11/03/12	9-11P SA NBC MOVIE	9P-11P	-----S-	:30	2	\$2,400.00	NM	2	\$4,800.00
N 49	WCAU	11/05/12	11/05/12	TONIGHT SHOW W/JAY LEI 1135P-1237A		M-----	:30	2	\$750.00	NM	1	\$1,500.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	11/05/12-11/05/12	TONIGHT SHOW W/JAY LEI 1135P-1237A		M-----	:30		\$750.00	NM		
	See MG 49.3											
	NA-NOT AVAILABLE											
	2	WCAU	11/05/12-11/05/12	TONIGHT SHOW W/JAY LEI 1135P-1237A		M-----	:30		\$750.00	NM		
	See MG 49.3											
	NA-NOT AVAILABLE											
	3	WCAU	11/06/12-11/06/12	7A-9A TODAY SHOW	7A-9A M-F	-Tu-----	:30		\$1,500.00	NM		
	Ⓜ MG for 49.2,49.1											
N 50	WCAU	11/03/12	11/03/12	1130P-1A SNL	1130P-1A SAT	-----S-	:30	2	\$2,200.00	NM	2	\$4,400.00
N 51	WCAU	11/02/12	11/05/12	730P-8P M-F	730P-8P M-F		:30			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

<u>Contract / Revision</u> 344808 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Product</u> Political	<u>Estimate #</u> 2297
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 10/30/12 / 11/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,300.00			
Week:		11/05/12	11/11/12	M-----				1	\$1,300.00			
N 52	WCAU	11/02/12	11/05/12	7P-730P M-F	7P-730P M-F		:30			NM		
											2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,150.00			
Week:		11/05/12	11/11/12	M-----				1	\$1,150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WCAU	11/05/12-11/11/12	7P-730P M-F	7P-730P M-F	M-----	:30		\$1,150.00	NM		
	See MG 52.3											
	PREEMPT-PRODUCT CONFLICT											
	3	WCAU	11/05/12-11/11/12	7-730P NIGHTLY NEWS	7P-725P	M-----	:30		\$1,150.00	NM		
	Ⓜ MG for 52.2 11/05											
Totals											173	\$228,475.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/11/12	173	\$228,475.00	\$194,203.75
Totals	173	\$228,475.00	\$194,203.75

Signature: _____ **Date:** _____

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FOR NBCE CONTRACTS:

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